

As a public authority we need to ensure that all our strategies, policies, service and functions, both current and proposed have given proper consideration to equality, diversity, cohesion and integration. In all appropriate instances we will need to carry out an equality, diversity, cohesion and integration impact assessment.

This form:

- can be used to prompt discussion when carrying out your impact assessment
- should be completed either during the assessment process or following completion of the assessment
- should include a brief explanation where a section is not applicable

Directorate: City Development	Service area: Libraries, Arts and Heritage
Lead person: Catherine Blanshard	Contact number: 78330
Date of the equality, diversity, cohesion and integration impact assessment: November 2012	

1. Title: Introduction of Charges for Party in the Park
Is this a:
<input type="checkbox"/> Strategy /Policy <input checked="" type="checkbox"/> Service / Function <input type="checkbox"/> Other
If other, please specify

2. Members of the assessment team:

Name	Organisation	Role on assessment team e.g. service user, manager of service, specialist
Catherine Blanshard	LCC	Chair
Paul Footitt	LCC	Events Team
Craig Shackleton	LCC	Events Team
Richard Hart	LCC	Excellence Unit
Radio Aire Party Team	Radio Aire	Partners
Auditors	Mazars	Financial advice

3. Summary of strategy, policy, service or function that was assessed:
Charges for Opera in the Park and Classical Fantasia were introduced in 2010 and it is now proposed to introduce charging to Party in the Park.
Party in the Park is an annual summer event targeted at young people and families. It is a concert of a wide range of music popular at the time of the event

4. Scope of the equality, diversity, cohesion and integration impact assessment (complete - 4a. if you are assessing a strategy, policy or plan and 4b. if you are assessing a service, function or event)

4a. Strategy, policy or plan (please tick the appropriate box below)	
The vision and themes, objectives or outcomes	<input type="checkbox"/>
The vision and themes, objectives or outcomes and the supporting guidance	<input type="checkbox"/>
A specific section within the strategy, policy or plan	<input type="checkbox"/>
Please provide detail:	

4b. Service, function, event please tick the appropriate box below	
The whole service (including service provision and employment)	<input type="checkbox"/>
A specific part of the service (including service provision or employment or a specific section of the service)	<input checked="" type="checkbox"/>
Procuring of a service (by contract or grant) (please see equality assurance in procurement)	<input type="checkbox"/>
Please provide detail: To introduce charging for Party in the Park	

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5. Fact finding – what do we already know

Make a note here of all information you will be using to carry out this assessment. This could include: previous consultation, involvement, research, results from perception surveys, equality monitoring and customer/ staff feedback.

(priority should be given to equality, diversity, cohesion and integration related information)

Approximately 50,000 young people attend the event in July each year at Temple Newsam

Currently the tickets for the event are evenly distributed across the city, with some added weighting for postcodes around Temple Newsam. Ticket allocation is random within these weightings.

We work with Children’s social care to distribute up to 2000 tickets to the most vulnerable of young people.

A consultation was carried out by Radio Aire the Council partners on views about the event which included the concept of charging and this has been used to inform the decision making.

This proposal will impact on Young people who wish to attend the event. It will have most impact on those in low or no income families and those whose parents or carers are not willing to support their attendance.

Are there any gaps in equality and diversity information

Please provide detail: not that is relevant to ticket allocation

Action required:

6. Wider involvement – have you involved groups of people who are most likely to be affected or interested

Yes

No

Please provide detail:

Radio Aire carried out a wide ranging research project into the views of those who applied for tickets, those who attended and those who had tickets but didn’t attend.

Action required:

7. Who may be affected by this activity?

please tick all relevant and significant equality characteristics, stakeholders and barriers

that apply to your strategy, policy, service or function

Equality characteristics

Age

Carers

Disability

Gender reassignment

Race

**Religion
or Belief**

Sex (male or female)

Sexual orientation

Other

(for example – marriage and civil partnership, pregnancy and maternity, social class, income, unemployment, residential location or family background, education or skills level)

Please specify: economic standing of the family or individual

Stakeholders

Services users

Employees

Trade Unions

Partners

Members

Suppliers

Other please specify

Potential barriers.

Built environment

Location of premises and services

**Information
and communication**

Customer care

Timing

Stereotypes and assumptions

Cost

Consultation and involvement

specific barriers to the strategy, policy, services or function

Please specify: Going from a free event to a charged for event will create barriers either perceived or real

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8. Positive and negative impact Think about what you are assessing (scope), the fact finding information, the potential positive and negative impact on equality characteristics, stakeholders and the effect of the barriers
8a. Positive impact:
Currently we charge for Opera and Classical Fantasia and there is a perception that by not charging for Party in the Park we are positively discriminating young people. Up to this point the arrangements with the record companies have not enabled charging but this is changing and so charging can now be considered. Due to the level of demand, the distribution of tickets in the last two years has been limited to Leeds Taxpayers postcodes only. There is a potential that demand from this clientele will fall allowing the event to be opened out to others. This will reduce the criticism the city has received.
Action required:
None

8b. Negative impact:
The introduction of charging has the potential to impact on those who do not have the funding, or access to the funding to attend. It will also cause some people who, while they could afford to attend, are against the introduction of a charge. Opening the event broader than Leeds postcodes may make demand for limited tickets even higher than the current position making it difficult for Leeds residents to secure tickets. The impact will be greatest on those who are already most vulnerable.
Action required:
Have a reduced rate ticket for Breezecard holders and implement the same concessions for adults as for other charged for events. Could an adult with a disability get free tickets for himself partner and children, even if child is not in the category of the 3000 tickets below? Ensure that in the first phase of ticket distribution they are equally spread across all postcodes In the city. This would also require a release of tickets initially to Leeds residents for a limited time period after which they go on general release. Increase the number of tickets distributed free to the most vulnerable young people to 3,000 and more clearly define the criteria eg looked after children and those with disabilities.

9. Will this activity promote strong and positive relationships between the groups/communities identified?	
<input type="checkbox"/> Yes	<input type="checkbox"/> No
Please provide detail:	
It is very difficult to say.	
This action may improve the perception of event provision being equitable across the range of art formats. Previous questions had been asked about continuing to favour 'pop' fans at the expense of 'classical' and 'opera' fans.	
Action required: Continue to monitor the impact	

10. Does this activity bring groups/communities into increased contact with each other (e.g. in schools, neighbourhood, workplace)?	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Please provide detail:	
The situation remains the same	
Action required:	

11. Could this activity be perceived as benefiting one group at the expense of another?	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Please provide detail:

If we provide 3000 free tickets looked after children and those with disabilities will be perceived to be benefiting. But then this group is a Council priority and often get free or reduced price access to other events.

Action required:

12. Equality, diversity, cohesion and integration action plan

(insert all your actions from your assessment here, set timescales, measures and identify a lead person for each action)

Action	Timescale	Measure	Lead person
Charging for Party in the Park - set charge - implement concessions	2013 event	Take up of event Take up by price Take up by postcode	Events team
Allocation of tickets to the most vulnerable working with Childrens Services	2013 event	Take up of tickets Monitor perception of others	Catherine Blanshard and Childrens Services lead
Communications Strategy	February onwards	Charges are understood Complaints well managed	Radio Aire Comms team

13. Governance, ownership and approval

State here who has approved the actions and outcomes from the equality, diversity, cohesion and integration impact assessment

Name	Job Title	Date
Catherine Blanshard	Chief Libraries Arts and Heritage Officer	November 2012

14. Monitoring progress for equality, diversity, cohesion and integration actions (please tick)

As part of Service Planning performance monitoring

As part of Project monitoring

Update report will be agreed and provided to the appropriate board
Please specify which board

Other (please specify) Daily reporting of ticket sales, weekly meetings with Executive Member and Monthly meetings with partners

15. Publishing**Date screening completed****If relates to a Key Decision send to Corporate Governance****Any other decision please send to Equality Team (equalityteam@leeds.gov.uk)**